



Chelmsford City Supporters' Club

Meeting Minutes

Monday 6th June 2022 at the EMG Inspire Stadium Clubhouse

Meeting Start – 19.06

1. Present

Adam Palmer, Alan Jones, Andrew Palmer, Darren Smith, David Cresswell, Dave Ramsey Smith, Gary Mixture, Gavin Brewer, Jon Read, Jordan McManus, Richard Macey, Will Cresswell, Will O'Donnell

2. Apologies

- Apologies were sent in from Clare Pearson, Jack Mckechnie, Luke Owers and Richie Bethell.

3. Handover from previous to current Treasurer

- PayPal issue still ongoing. Jordan to speak to Richie for an update upon Richie's return.

4. SC Membership (inc announcements, incentives, ordering cards, membership form, list of current Honorary Life Members, Life Members' Pin Badge)

- Announcement on Membership to go public shortly.
- Incentives – Still ongoing. Confirmed incentives to be announced upon release of Membership. Other options being explored.
- Ordering Cards – Annual and Life Membership cards are to be numbered. Jordan, Luke, and Will Cresswell are to gain quotes and look to purchase the cards. The Committee will look to have the cards ready to hand out to members on the first preseason home fixture which is 20th July (Ipswich at home).
- Membership Form – Will Cresswell has now made the required amendments to the form. Will Cresswell and Adam Palmer to create an online version of the form and ensure that both the online and paper forms are aligned. Jordan will speak to Luke about accessing the mail chimp email list.
- Definitive list of Honorary Life Memberships – Still ongoing. Jordan to follow up with Luke and Alan.
- Life Members Pin Badge – Current Honorary Life Members to be asked their thoughts on a pin badge. Jon Read will look into the costs of the pin badge and Darren will look at designs.

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Vice-Chairman: Jon Read

Secretary: Will O'Donnell

Treasurer: Richie Bethell



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5. 12th Man (inc communications with current contributors)

- Progression dependent on current situation with the club/takeover talks

6/7. Other commercial opportunities (inc kit sponsorship, Burger Van) and Away Coach Travel (inc sponsorship opportunities)

- Major sponsorship deal agreed for away travel coach.
- Gary will write up a press release announcing the sponsorship whilst liaising with the media group on the committee.
- Kit Sponsorship – Progression of this is now dependent on Wednesday's meeting with Steve Shore.

8. Match Day Operations.

- To be discussed at meeting with Steve Shore.

9. SC meeting with Steve Shore on Wednesday 8th June 2022

- Email has been sent to Steve Shore prior to the meeting outlining our position on supporting the club moving forward.
- A Statement is to be released regarding Season Tickets.
- Reps to enquire about the answer phone situation at Wednesday's meeting.
- Reps to also ask about the Football Club's plans for setting the ground back up for the new season.

10. SC Merchandise

- Jon Read to carry out a stock take and the details of this will be sent to Adam Palmer

11. SC Website

- Holding Pages will be placed on the following pages – Memberships, Shop, 12th Man and Away Travel

12. Access to SC Social Media Platforms and Website

- Adam Palmer/Dave Ramsey Smith/Gary Mixture/Clare Pearson now form the media side of the committee and have set up a separate WhatsApp group to work together on press releases/marketing.

13. Peter Smith Memorial Cup Match on 26th June 2022

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- Dave to send out article advertising this event on the website and all the social media.
- Will be asking for donations for prizes for the raffle that will be taking place on the day.

14. AOB

- Supporters' Club Cricket Match at Ingatestone & Fryerning CC raised £440.
- Academy Presentation Night – Committee to attend.
- SC hut to be recoated with stain. Work party to be organised.
- Adam Palmer to speak with Mike Onslow to ask if he can act as a technical advisor for the website.

Date of next meeting – Left open/very much dependent on the outcome of Wednesday's meeting with Steve Shore

Meeting End 20.48

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