



# Chelmsford City Supporters' Club

## Meeting Minutes

**Tuesday 28<sup>th</sup> June 2022 at the EMG Inspire Stadium Clubhouse**

### **Meeting Start – 18.00**

1. Present

Football Club (FC), Steve Shore (SS), Phil Crowe (PC), Paul Bailey (PB), Robbie Simpson (RS)  
Supporters' Club (SC), Jordan McManus (JM), Richard Macey (RM), Richie Bethell (RB), Will O'Donnell (WOD)

2. Apologies – N/A

3. Updates on discussions with interested parties.

- SS updated that discussions continued but he felt a decision needed to be made by Monday 4<sup>th</sup> July as to whether or not any takeover would proceed
- SS believed a deal with Party 2. was unlikely as he . SS doesn't think they are a right fit for the club.
- There has been a discussion started with a third party but these are at the early stage of exploration on how they could work with the club.

4. On-field updates ahead of pre-season.

- RS confirms that the home kit next season will be Claret shirt with white shorts and claret socks. The away kit will be white shirt, claret shorts and white socks.
- FC to announce a new signing on Saturday (2<sup>nd</sup> July).
- Three players have already been announced as signed.
- RS wants there to be more squad depth and wants competition for every position.
- Offers have been made to a number of potential new signings.
- Decision to be made as soon as possible on offers to remaining players from last season.
- RS is looking to bring in five more players (not including the signing to be announced on Saturday).
- Fixtures to be released on 6<sup>th</sup> July.
- SS has asked the league for the FC to be at home on 6<sup>th</sup> August and away on 13<sup>th</sup> August as there is an Athletics event on 13<sup>th</sup>. SS has also asked for home games on Easter Monday and New Year's Day but is unsure if these will be granted.



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### 5. Player Kit Sponsorship.

- FC to organise the kit sponsorship scheme for next season.
- Several interested parties have already come forward wanting to sponsor players for next season.
- PC wants to work together with SC and get information on previous kit sponsorship schemes.
- SS likes the idea put forward previously by RB at an auction and that will be looked into by the FC.

### 6. CCFC Staffing.

- Two new members of staff have now joined the FC (PC and PB)
- PC has been hired as the new General Manager (GM), originally, he has a background in mechanical engineering and the making of prosthetic limbs. He started in Football at Concord Rangers running their community project before moving on to East Thurrock where he helped acquire grants for the club as well as taking on a commercial role. PC was introduced to SS by a third party and agrees with the vision for the FC. PC wants to engage with the supporters and to try and pull all elements of the club together.
- PB starts officially at the Racecourse on 11<sup>th</sup> July and will be in charge of overseeing the facilities at both the Racecourse and FC. Previously spent 4 years on the project team at Spurs and was Manager of Operations at Charlton Athletic.
- SS mentions the need for a 'Sub Board' that is made up of those who are not official directors, but also including those who are now in charge of the day to day running of the club.

### 7. Ground Improvements (including dugouts).

- FC has finally received an offer from the Football foundation for £21,000. This will help cover the cost for the broken camera in the stand, that was used over Covid to stream games, as well as fixing/replacing the dugouts and players' tunnel.
- PC and PB will conduct a walk round the facility and will put together a list of what they feel is required for either fixing/updating, with a priority on aspects that will benefit the first team (inc. playing surface) and the matchday experience.
- PB will have a team underneath him which can sort out any issues that may occur (Broken taps, etc)
- PB will be conducting risk assessments and will meet with the volunteers on 6<sup>th</sup> and 13<sup>th</sup> July.
- PC said that the outside bar will be open at games next season. Also mentioned the potential for a bottle bar to try and relieve the pressure off of the main bar. PC also mentioned the need for pre and post-match entertainment at home matches and the need to have fan engagement in the clubhouse between 12pm and 8pm on a matchday.



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- PC will also look at trying to generate income from the clubhouse by renting it out to outside events/business meetings etc.

### 8. AOB.

- RM reports that the SC has been approached by many discontented 59 club winners who have grown frustrated with the scheme and having to chase their winnings. SS explained that he agreed last season with Bill Pilgrim a new process for payments to remove delays. PC will address this with Bill Pilgrim to resolve any issues.
- Update on ST sales. SS said that as of last week 88 had been sold. SS will send an announcement out on Thursday (30<sup>th</sup> June) updating the supporters on season ticket sales.
- Mark Ashford Tweet – SS confirmed this was related to the item tabled at the previous meeting where the FC had been approached to establish a Girl's Academy and it was agreed between the FC & SC that there were bigger priorities at this stage. This was therefore not progressed with Mark.

9. Date of Next Meeting. – Thursday 28<sup>th</sup> July. SC to confirm with SS.

**Meeting End – 18.50**